

## Digital Marketing

1. Facebook Marketing
2. Instagram Marketing
3. Twitter Marketing
4. YouTube Marketing
5. Linked In Marketing
6. Google Ad Words
7. SEO (Search Engine Optimization)
8. GMB (Google My Business)
9. Web Designing

## Facebook Marketing

- Define Your Target Audience
- Define Your Goals
- Create on Optimized Facebook Page
- Offer Value Promotions
- Give a Strong Call To Action Button
- Include Offers in Your Ad Copy
- Create Form
- Schedule Your Ad

### Instagram Marketing

- Use The Right Instagram Tools
- Share Your Stories
- Create & Use The Brand Hashtag

### Twitter Marketing

- B2B - Use Twitter For Marketing
- Follow & Brand
- Tweet backs
- Customer Engagement

### You Tube Marketing

- Create & Customized YouTube Channel
- Generate Keywords Title
- Video Promotions
- Content & Audience Targeting

### LinkedIn Marketing

- Reach your audience on the world's largest professional network.
- The Real Steps to Create Ads That Convert People in to Customer.

## Google Ad Words

- Targeted Keywords
- Quality Score
- Ads Placement
- Ad Rank
- Bids
- Search Campaign
- Display Campaign
- Sales Campaign

## SEO (Search Engine Optimization)

- On - Page SEO
- OFF - Page SEO

## GMB (Google My Business)

- Hyper local marketing with GMB helps you to get more Business Deals.

## Web Designing

- Photoshop (Create Beautiful Images, Graphics, Paintings)
- Video Editing
- Website Development (Using HTML, CSS)